

Label-Lyte™ LL410 films

For fast, high-gloss, high-yield reel-fed labeling

Benefits

- Superb gloss and transparency
- Good printability with all printing technologies
- High yield
- Slip control on untreated side for smooth reel-fed labeling
- Supports label separation in PET recycling processes

Label-Lyte[™] LL410 films are designed for fast, high-quality reelfed labeling. Well-suited for all printing technologies, including rotary UV printing, it enables cost effective, fast turn-around of print runs requiring excellent print performance.

Label-Lyte™ LL410 are uncoated, transparent coextruded oriented polypropylene (OPP) films which are slip controlled on the untreated surface for robust machinability and stable performance on all reel-fed labeling equipment. Slip properties of the reverse-printed side are effectively managed by converter applied low coefficient of friction (COF) lacquer or varnish. The treated surface also provides excellent hot melt anchorage.

LL410 includes a 29 micron film which can reduce label weight and cost while delivering high-quality labels for a range of reelfed, wrap-around labeling applications including:

- mineral water
- carbonated soft drinks
- juices and tea

For brand owners and retailers, Label-Lyte $^{\rm TM}$ LL410 film enables outstanding brand promotion.





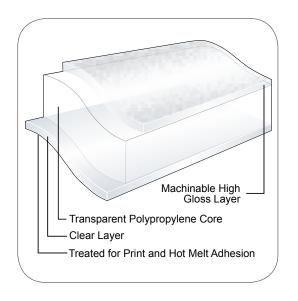
Enhanced promotional opportunities

Label-Lyte™ LL410 films offer broad printability across all technologies including solvent flexo and rotogravure, UV flexo and UV offset lithography for production flexibility.

This broad printing capability, combined with remarkable gloss and transparency, delivers exceptional shelf appeal in retail outlets. Labels produced with Label-Lyte™ LL410 films have high consumer appeal that motivates brand "pick-up" and moves product off retail shelves.

Low cost alternative

Because of their excellent machinability, the films provide high yield, reduced waste and lower cost labeling.







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